



# Private Sector Career Opportunities for Physicists at a time of Industrial Innovation Disruptions

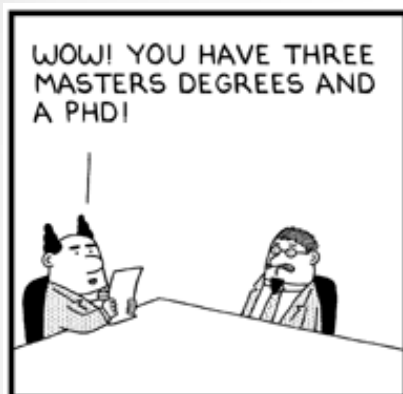
Thierry Valet

MAINZ & SPICE Center

PhD SPINCAT Workshop

August 18, 2016

# Private sector opportunities for physicists ???



www.dilbert.com scottadams@aol.com



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# (Somewhat) more seriously ...

- The majority of PhD graduates do not end up pursuing an academic career
- Major industries (micro-electronics, car, energy...) are at key junctures which cry for MORE / FASTER / BETTER innovations
- The pressure of economic relevance, of practical considerations, are not necessarily impediment to creativity, scientific sophistication...to the contrary !
- The world is flat now...smaller, faster...less predictable...
- (One could hope) that a PhD program is a training BY the research, not just a training TO the research

# Who am I to talk about that anyway...



Pierre-Gilles de Gennes  
(1932 - 2007)

ESPCI Paris Tech Director, 1976-2002  
Nobel Prize in Physics 1991



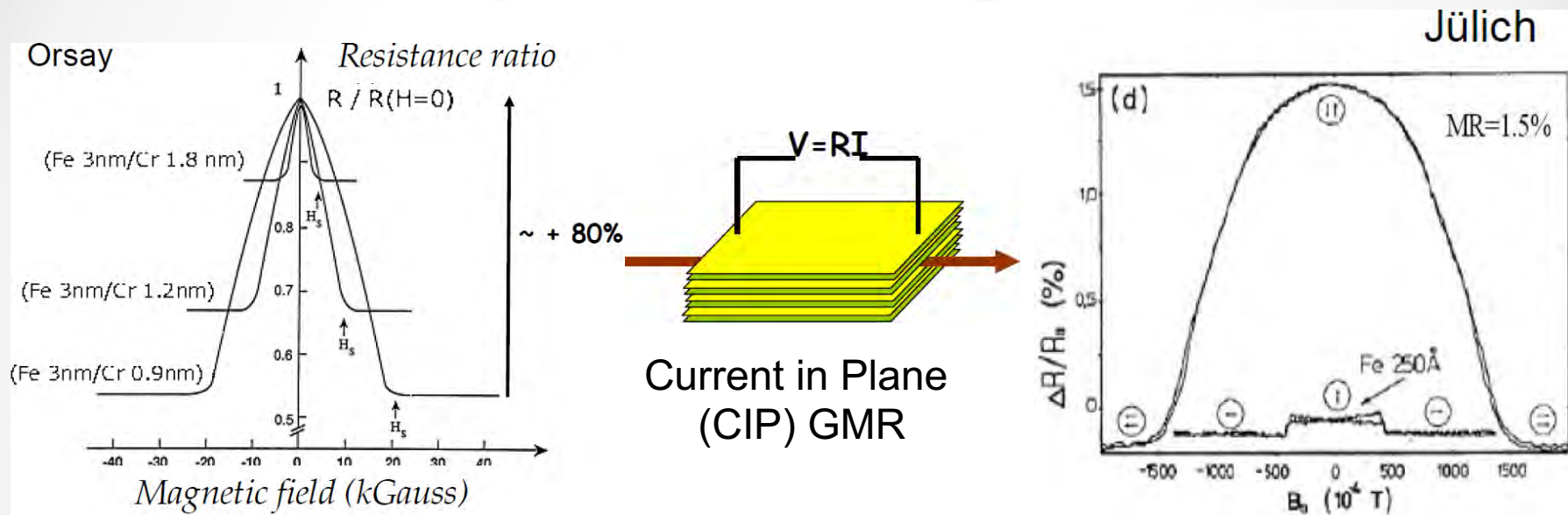
Jacques Friedel  
(1921 - 2014)

Laboratoire de Physique des Solides  
1959-1990

French, US and British Academy of Sciences

- Present**                      **Johannes Gutenberg University**                      Mainz, GERMANY  
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# The Discovery of Giant Magneto-Resistance



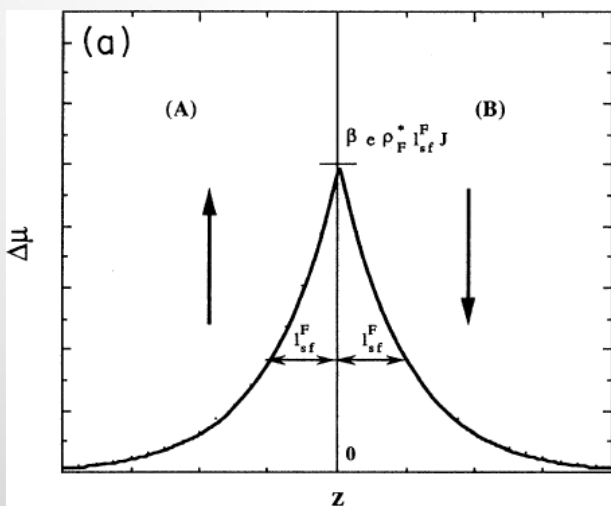
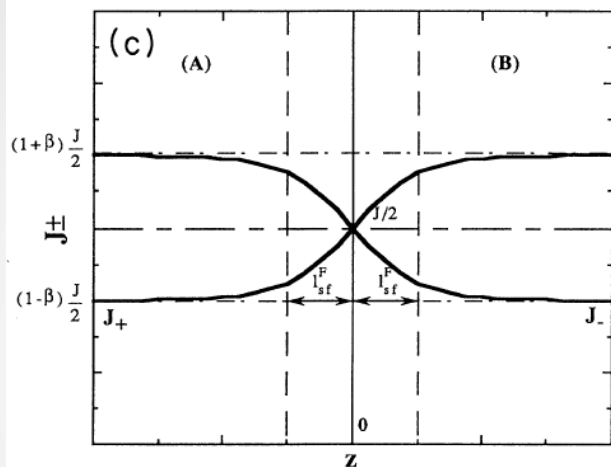
**Orsay (Fe/Cr multilayers) / Jülich (Fe/Cr/Fe trilayers) 1988-1989**



**P. Grünberg and A. Fert  
Nobel Prize in Physics 2007**

**“spintronics” is born...**

# Valet-Fert Theory of CPP GMR

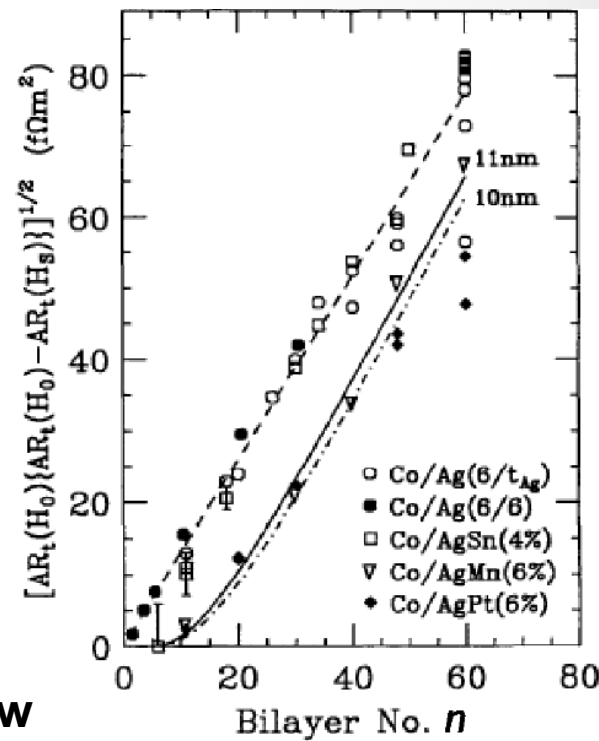


$$\frac{e}{\sigma_s} \frac{\partial J_s}{\partial z} = \frac{\bar{\mu}_s - \bar{\mu}_{-s}}{l_s^2},$$

$$J_s = \frac{\sigma_s}{e} \frac{\partial \bar{\mu}_s}{\partial z}$$

**Spin (non conserving)  
generalization of Ohm's law**

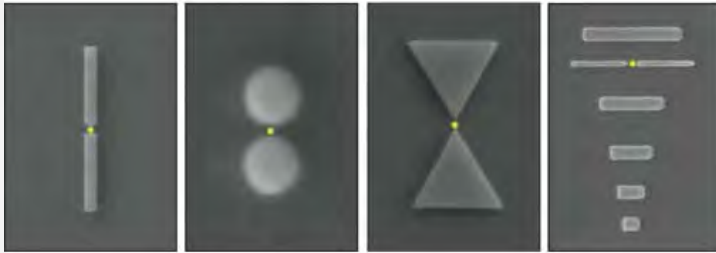
Valet and Fert (1993)



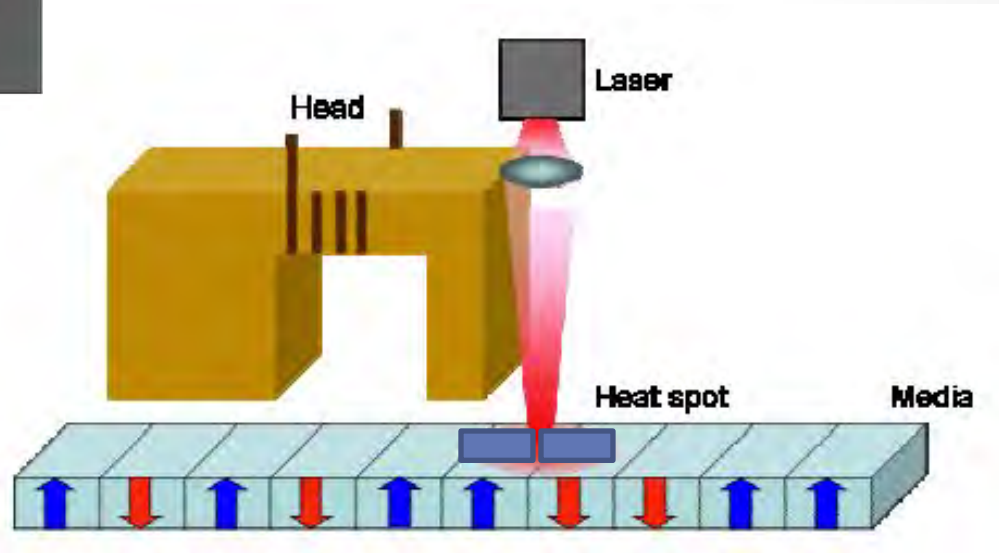
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# HDD - Heat Assisted Magnetic Recording



Optical Antennas

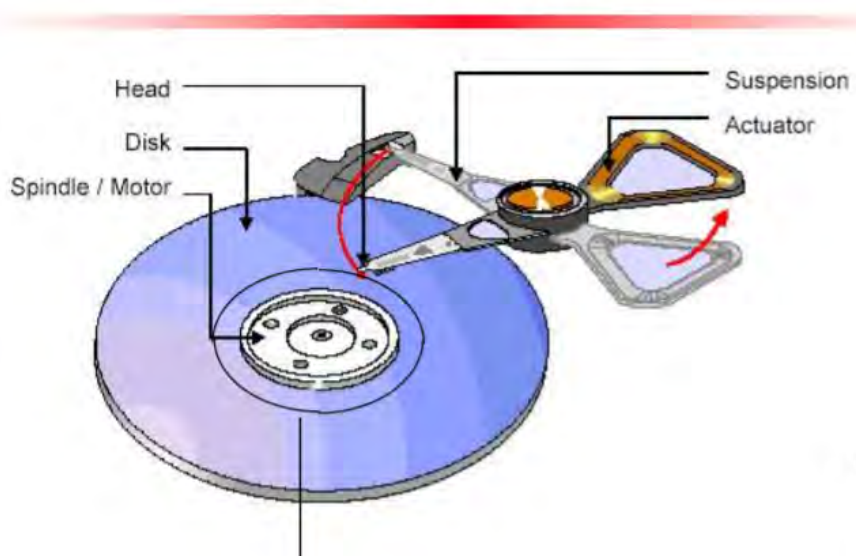


T. Valet and O. Fallou, USPTO 6,304,522 (2001)

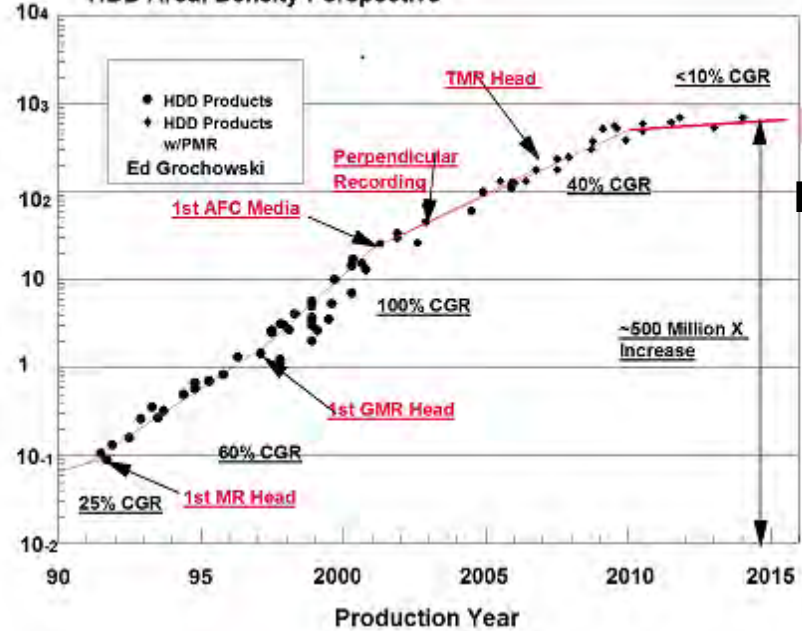
T. W. Mc Daniel and T. Valet, USPTO 6,714,370 (2004)

# Data Storage - Hard Disk Drives

The Magnetic Recording System



HDD Areal Density Perspective



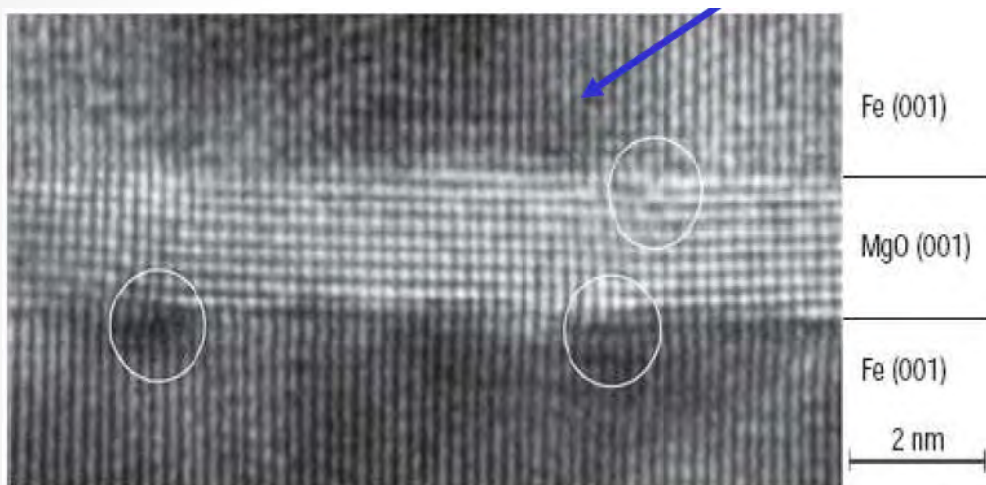
CPP  
GMR(?)  
HAMR(?)

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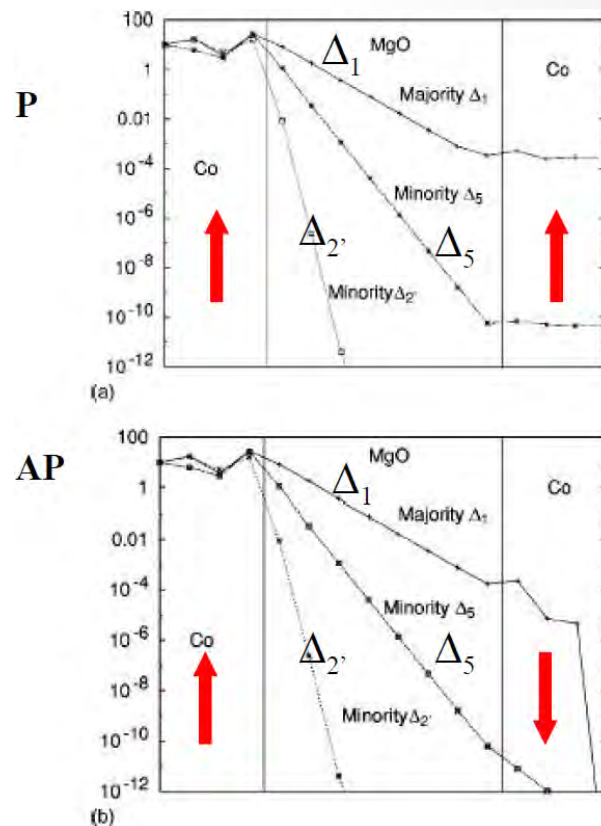
# Magnetic Tunnel Junction - TMR

Juliere (1975) LT  
Moodera (1995) 30-40 %, RT



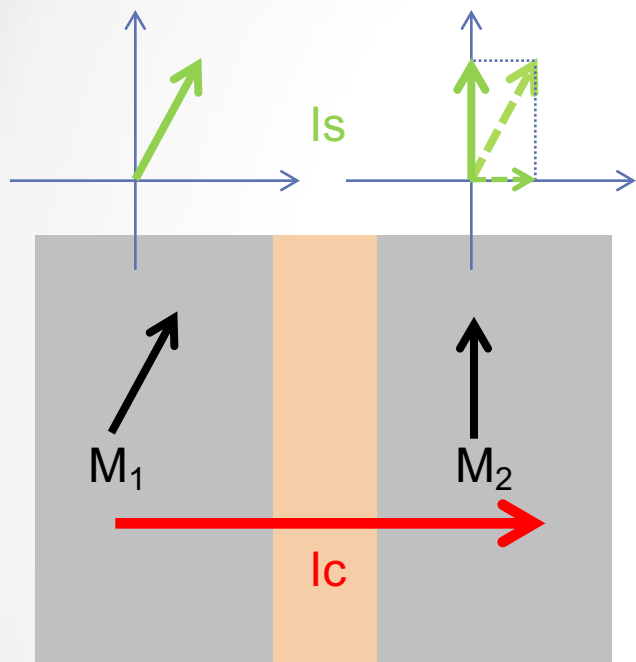
Yuasa et al (2005) Fe/MgO 200 %, RT

Yuasa / Parkin ... (2006 ...)  
CoFeB/MgO 500% and up, RT



Zhang and Butler (2004)

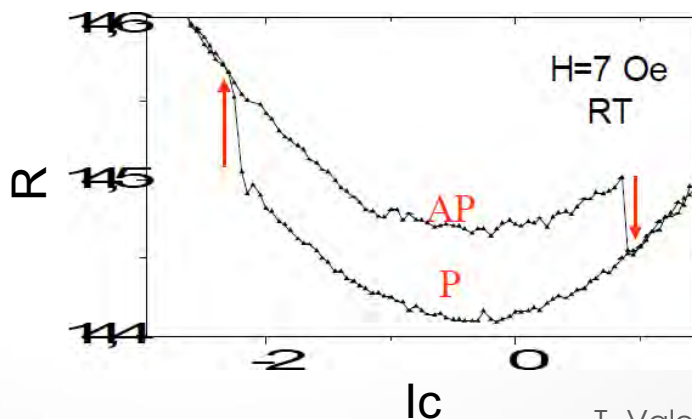
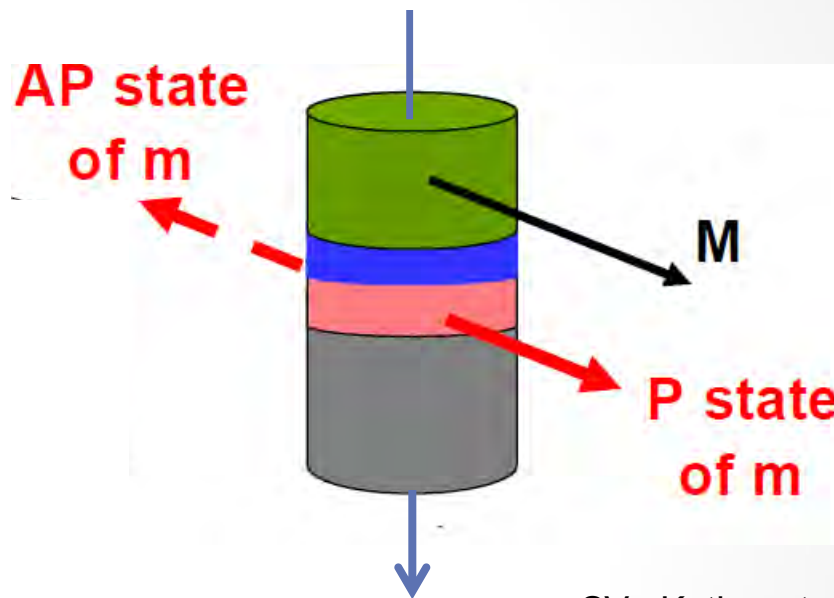
# Spin Transfer Torque (STT)



$$\left(\frac{d\mathbf{M}_2}{dt}\right)_{STT} \propto I_c \mathbf{M}_2 \times (\mathbf{M}_1 \times \mathbf{M}_2)$$

Slonczewski (1996)

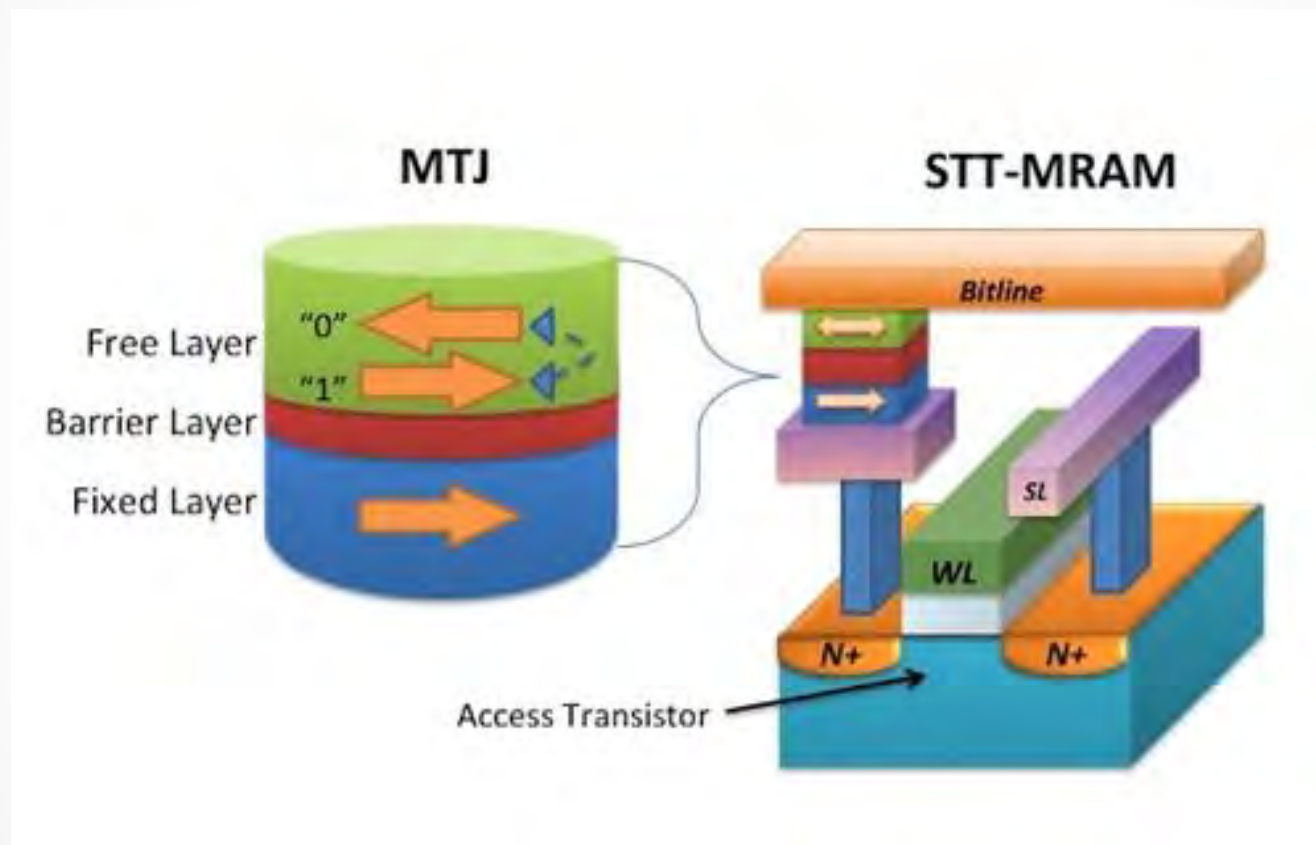
Berger (1996)



SV : Katine et al  
(2000)

MTJ : Y. Huai, F. Albert, P. Nguyen, M. Pakala and T. Valet,  
Appl. Phys. Lett. 84,  
3118 (2004)

# STT Magnetic Random Access Memory

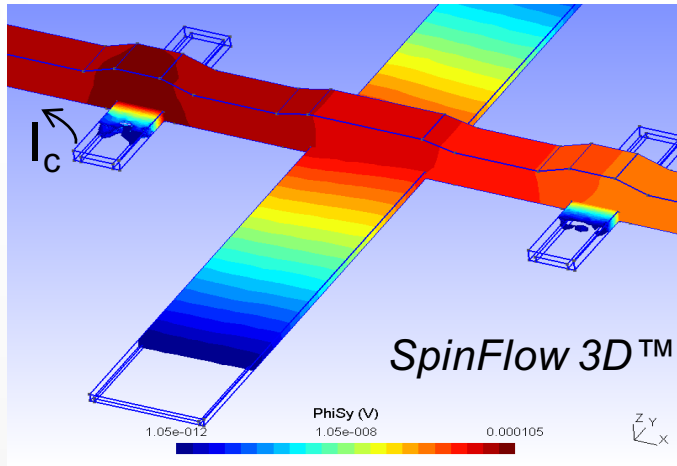
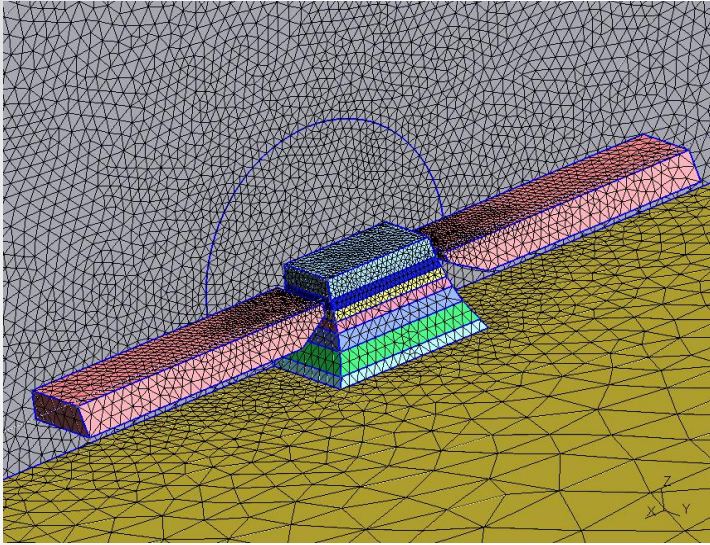


Major ongoing developments : Samsung, Toshiba, IBM...

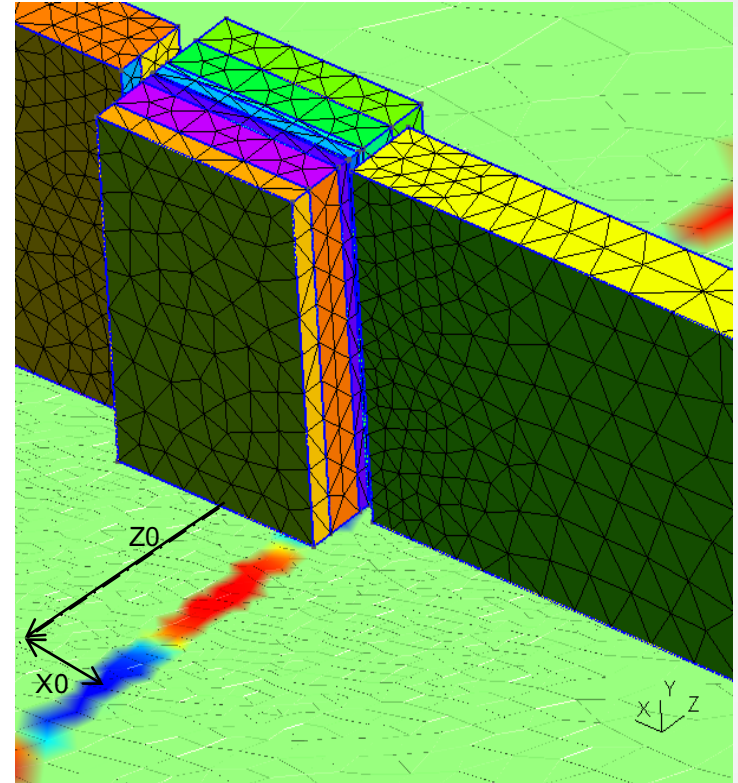
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# A Comprehensive Simulation Platform for Spintronics



Diffusion of  $S_y$  component of the spin potential (accumulation)  
for  $\text{Cu}_{99.5}\text{Bi}_{0.5}$  case with assumed  $l_{\text{sf}}[\text{Cu}] = 1300 \text{ nm}$   
(1 mA is flowing through the device)



Sensor + Media Coupon Model  
(Shields are not displayed for clarity)

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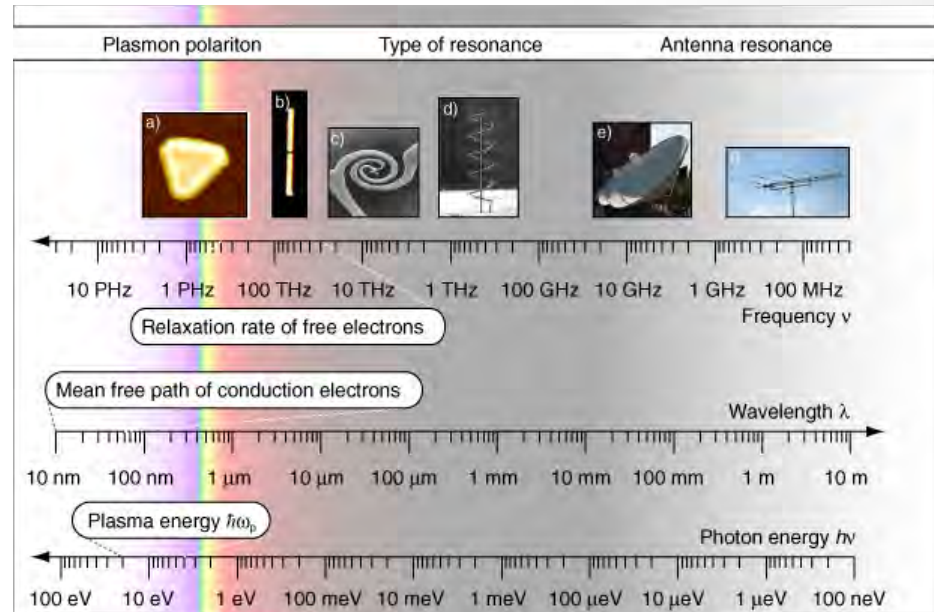
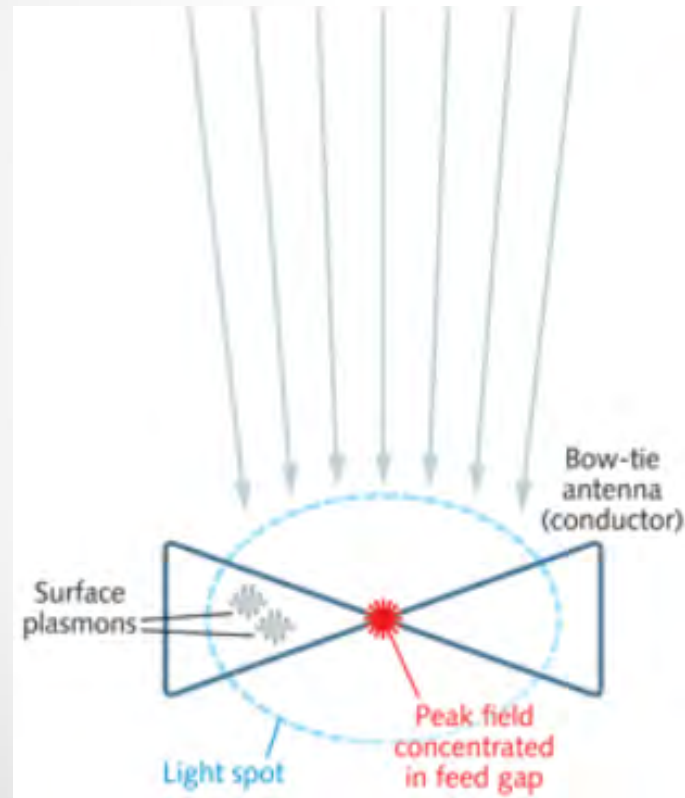
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## Metallic Optical Antennas

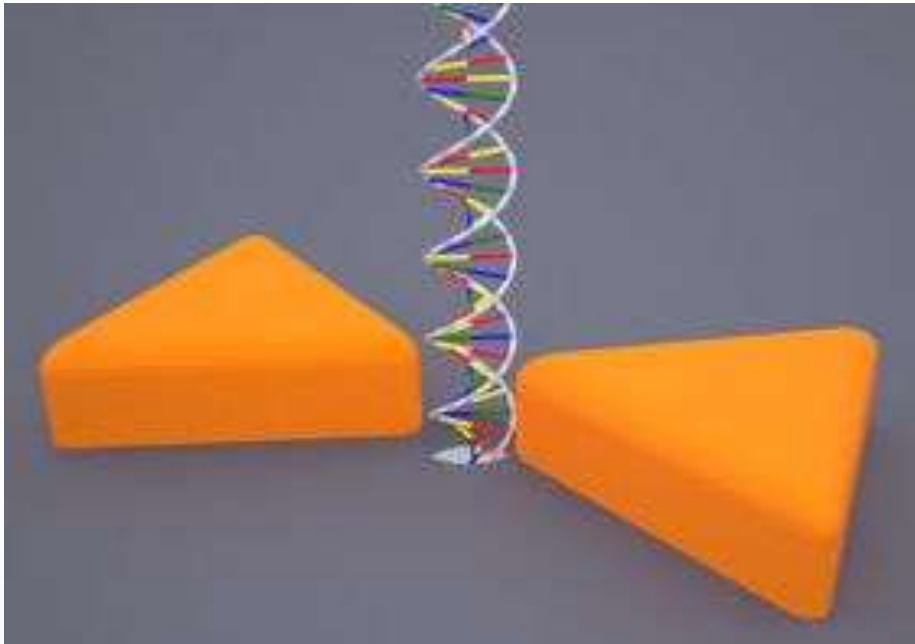


$$\zeta^2(\omega) \nabla(\nabla \cdot \mathbf{J}) + \mathbf{J} = \sigma(\omega) \mathbf{E}$$

Frequency dependent, non local “hydrodynamic”  
generalization of Ohm’s law - Boardman(1982)

Not quite right...

# Nano-Plasmonic for DNA Sequencing ?



Muthukumar et al (2015)

Optimizing such devices will necessitate much improved abilities to model electron flows in metals in the “nano-plasmonic” regime...

# What we will cover

- From Bell Labs to Silicon Valley, changing and diverse approaches to the management of innovation
  - Some environment may better suits you than others..
- Numerical simulation in academic settings vs software engineering in corporate environment
  - Training BY research !!!
- A market opportunity, an innovation, a team, some customers, some capital...in that order
  - Startups...

# There is plenty of room at the bottom...



Richard Feynman  
(1918-1988)  
Nobel Prize in Physics 1965

## APS Meeting December 29, 1959

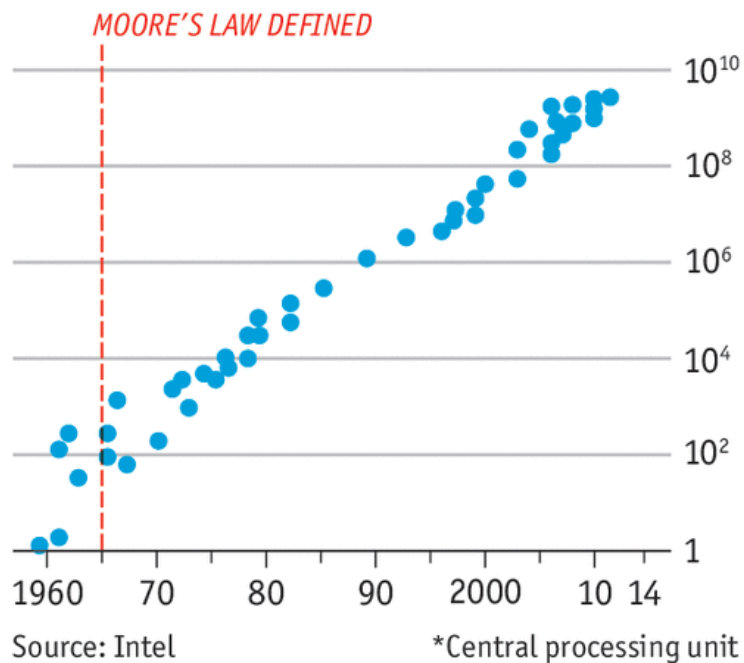
...I do know that computing machines are very large; they fill rooms. Why can't we make them very small, make them of little wires, little elements – and by little, I mean little. For instance, the wires should be 10 or 100 atoms in diameter, and the circuits should be a few thousand angstroms across....

# 50 Years of Moore's Law

## A persevering prediction

Number of transistors in CPU\*

Log scale

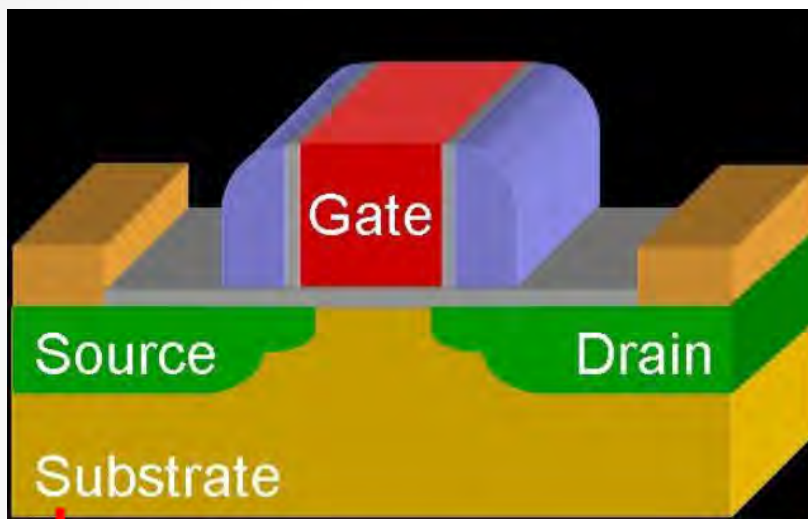


Economist.com

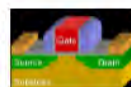
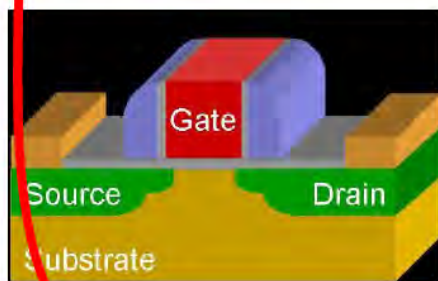


Gordon Moore  
Intel's co-founder

# Allowed by Physics (so far)

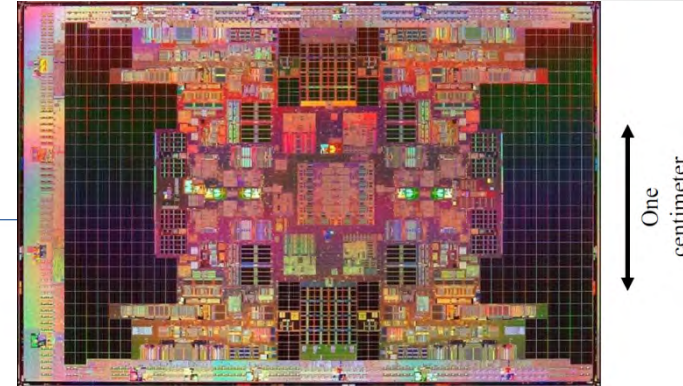


Physical parameter	Constant-Electric Field Scaling Factor	Generalized Scaling Factor	Generalized Selective Scaling Factor
Channel length, Insulator thickness	$1/\alpha$	$1/\alpha$	$1/\alpha_d$
Wiring width, channel width	$1/\alpha$	$1/\alpha$	$1/\alpha_w$
Electric field in device	1	$\epsilon$	$\epsilon$
Voltage	$1/\alpha$	$\epsilon/\alpha$	$\epsilon/\alpha_d$
On-current per device	$1/\alpha$	$\epsilon/\alpha$	$\epsilon/\alpha_w$
Doping	$\alpha$	$\epsilon\alpha$	$\epsilon\alpha_d$
Area	$1/\alpha^2$	$1/\alpha^2$	$1/\alpha_w^2$
Capacitance	$1/\alpha$	$1/\alpha$	$1/\alpha_w$
Gate delay	$1/\alpha$	$1/\alpha$	$1/\alpha_d$
Power dissipation	$1/\alpha^2$	$\epsilon^2/\alpha^2$	$\epsilon^2/\alpha_w\alpha_d$
Power density	1	$\epsilon^2$	$\epsilon^2\alpha_w/\alpha_d$

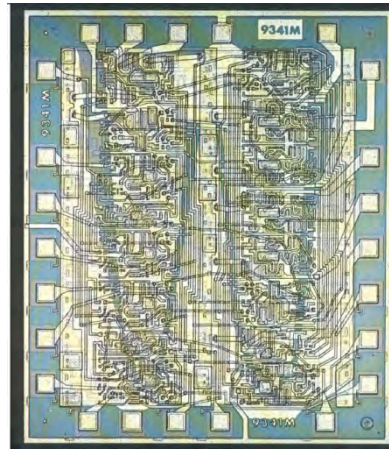




# Allowed by Physics (so far)



(MOS transistors) **2 Billions Transistors (2012)**



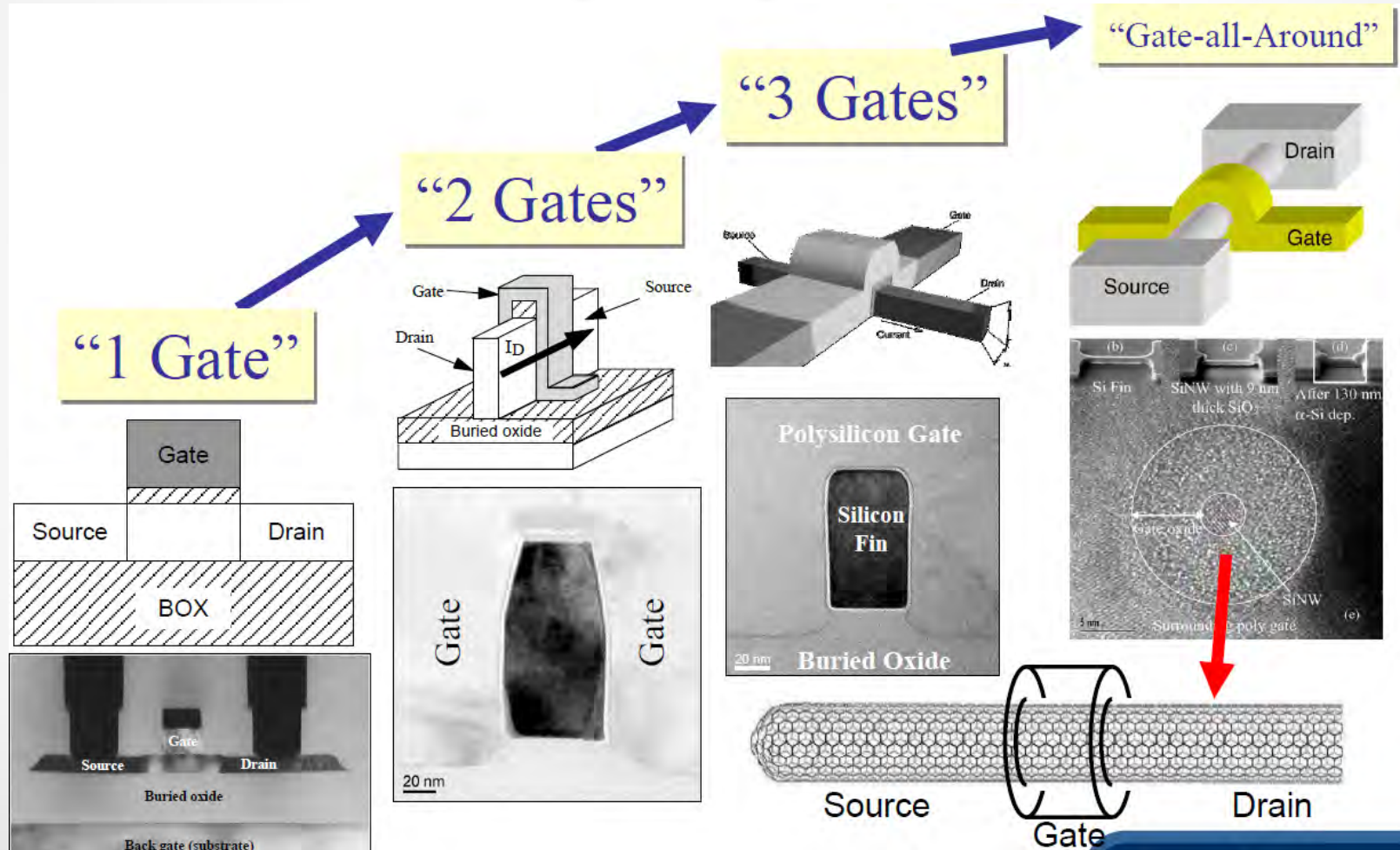
**200 Transistors (1969)**



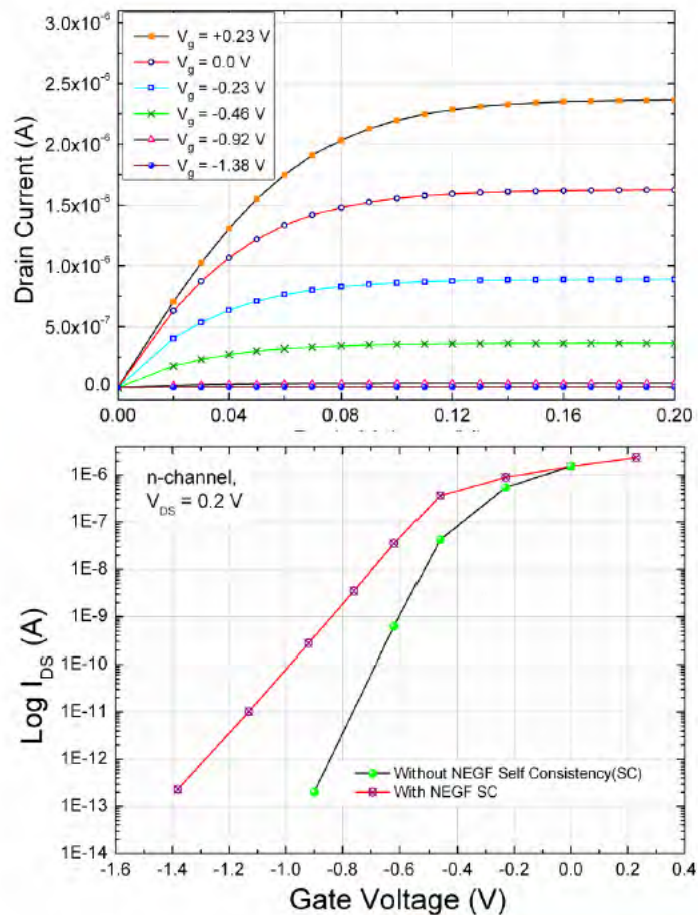
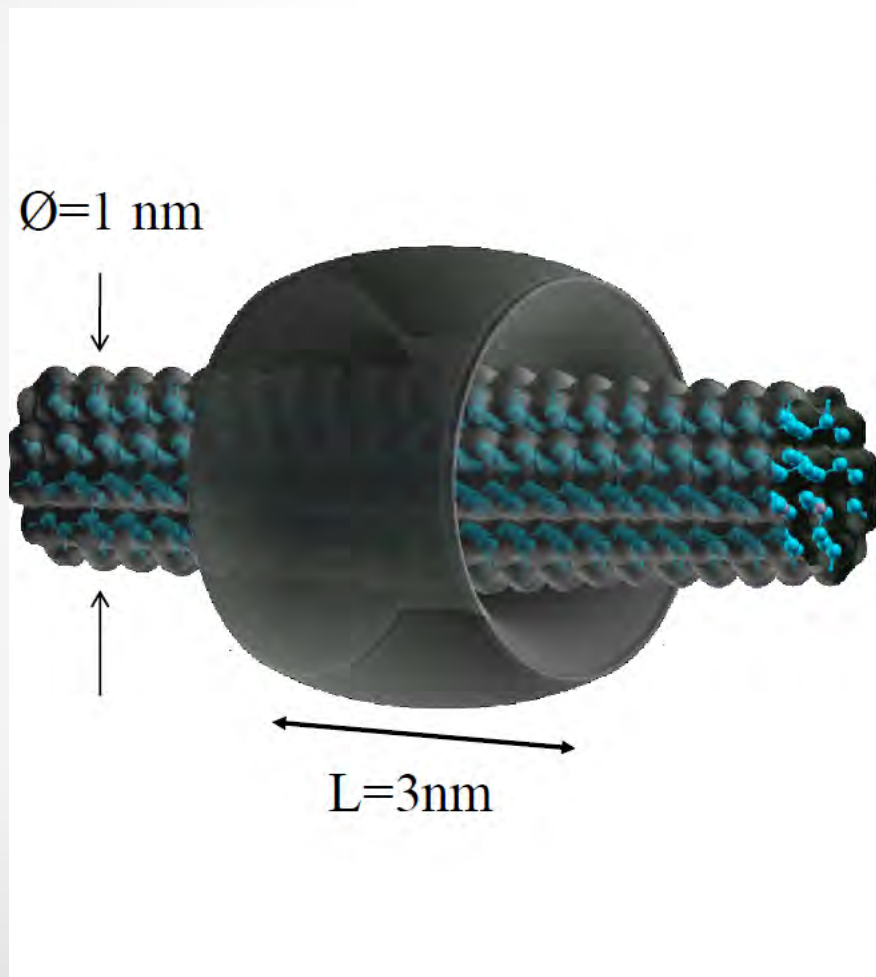
Bardeen,  
Brattain and  
Shockley  
(1947)

(point-contact transistor)

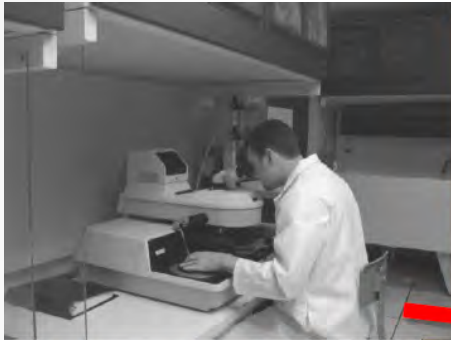
# Allowed by Physics (so far)



# How small can it be ?



# Ultimately Fueled and Limited by Economics



G-line ( $\lambda=436\text{nm}$ )



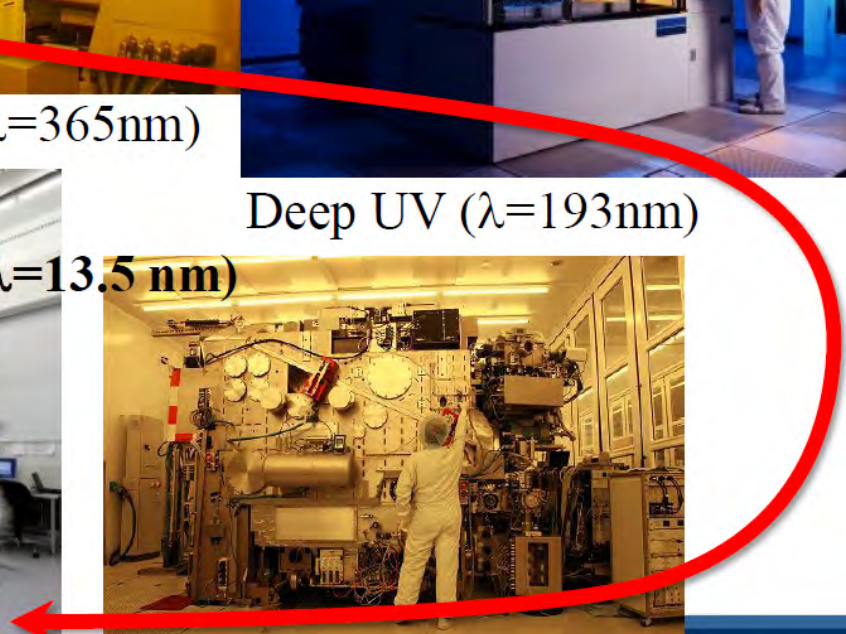
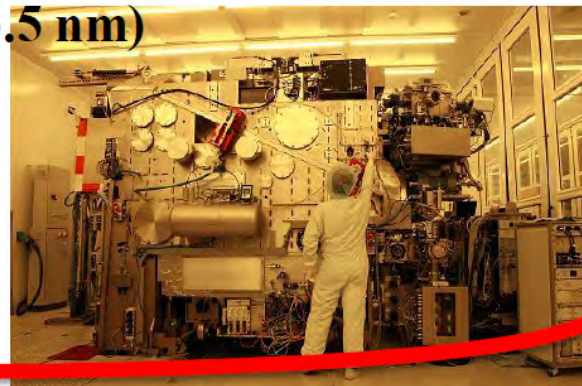
I-line ( $\lambda=365\text{nm}$ )



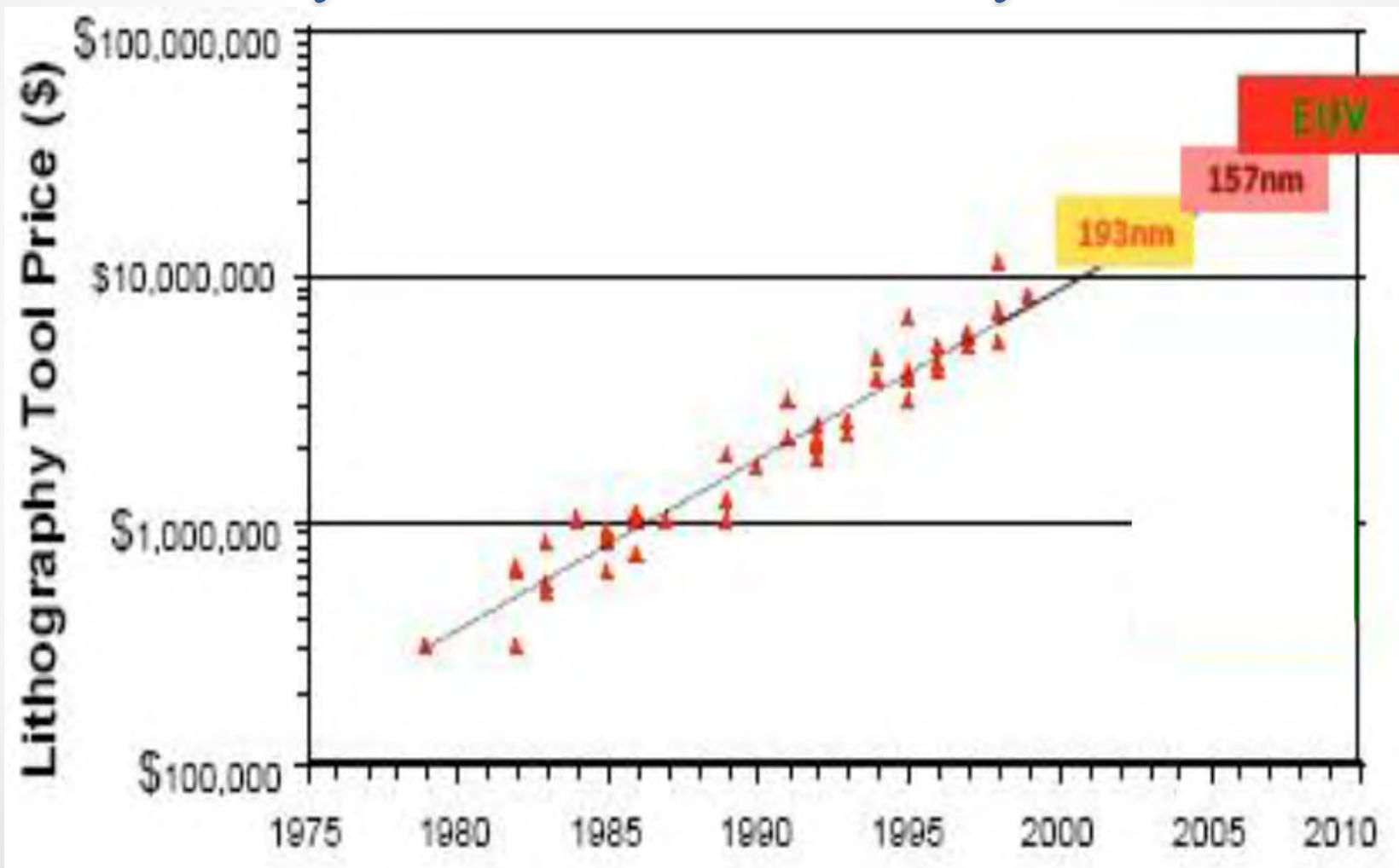
Deep UV ( $\lambda=193\text{nm}$ )



Extreme UV ( $\lambda=13.5\text{ nm}$ )



# Ultimately Fueled and Limited by Economics



# Ultimately Fueled and Limited by Economics



TSMC's Fab 12 Phase 4: 9.3 G\$

Global Foundries new fab: 6-8 G\$



30

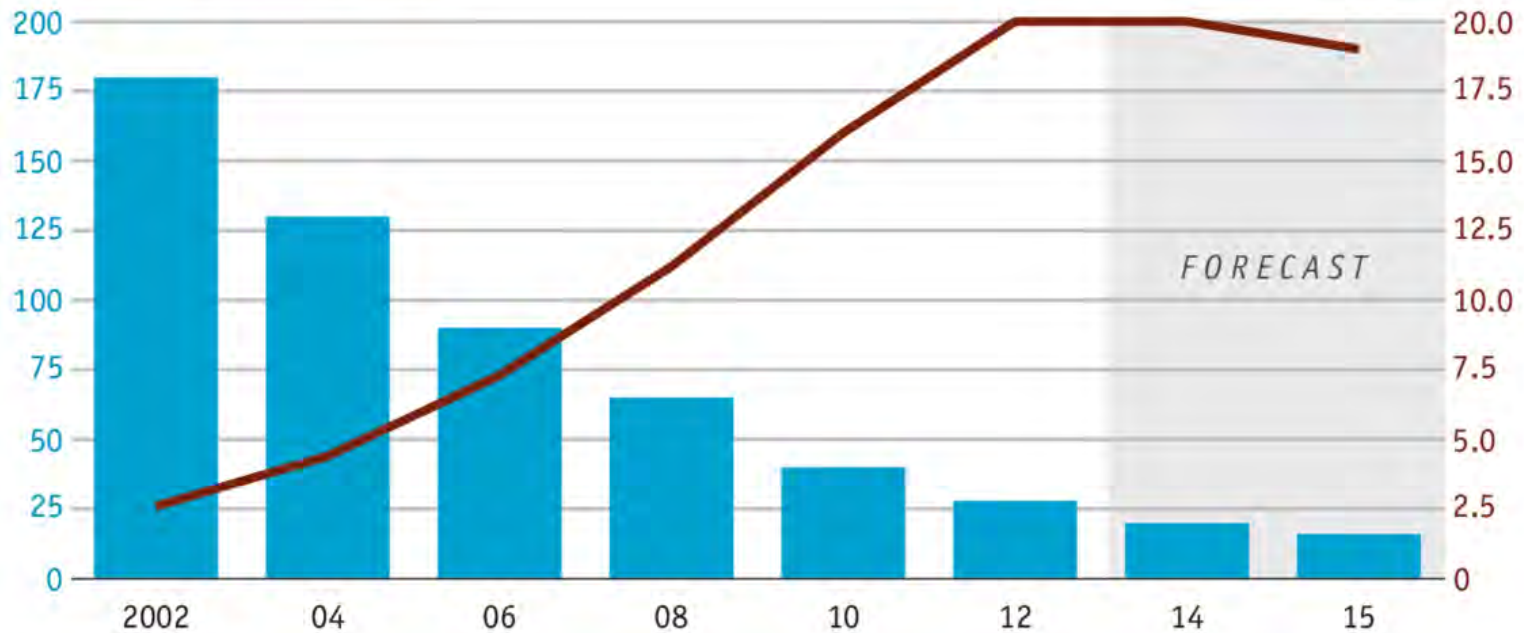
# Ultimately Fueled and Limited by Economics

## Shrinking chips

Number and length of transistors bought per \$

*Transistor size, nanometres (nm)*

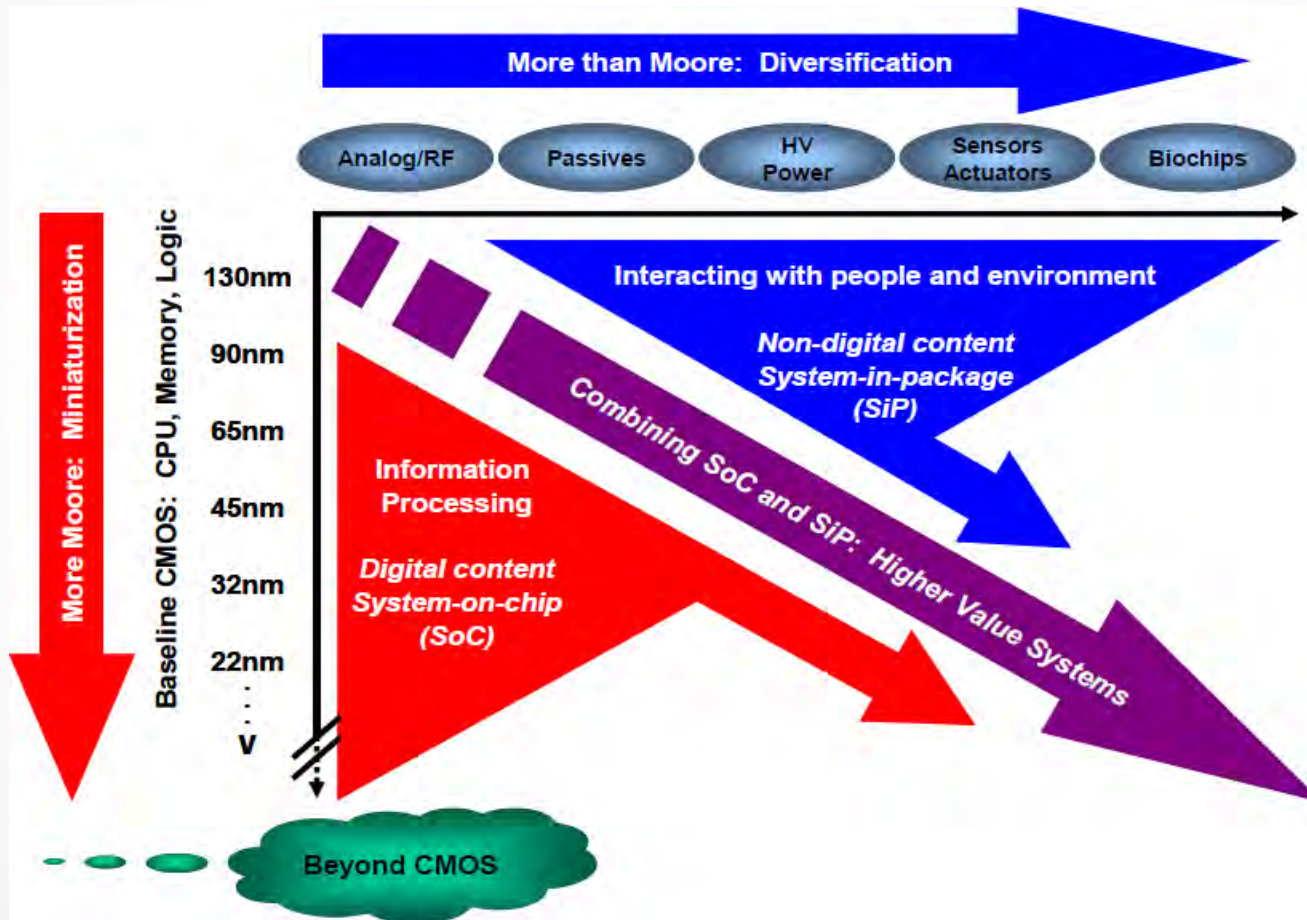
*Transistors bought per \$, m*



Source: Linley Group

[Economist.com/graphicdetail](http://Economist.com/graphicdetail)

# More Than Moore...





- Training for Research vs Training by Research  
→ **Employability**
- Numerical simulations / Complex data analysis
  - Growing importance in the material science arena
  - Opportunity for acquiring “dual use” skills / knowledges / methodologies:
    - statistical physics → financial product/market modelling
    - HPC, software engineering, project management...
- I am spending a fair amount of my PhD writing/using code, great!  
Nevertheless, am I likely to be considered a good candidate for a (broadly speaking) software related job if I am looking for such a position in the industry?
- Some prerequisites...”state of the art” infrastructure / technologies / methodologies
  - Does it make any sense for a research organization to still rely on in-house computing hardware resources while cloud computing is out there?
  - Why am I still dealing with FORTRAN in 2016?
  - Documentation, version control, regression testing...you are kidding me, right?

# The Startup Universe...

- Start-ups opportunities and risks : employees / founders
  - SOFER / Quinta / Vega Vista / Grandis / In Silicio
- The start-ups role(s)/position(s) in the global ecosystem of innovation
  - B to C vs B to B
- The fundamentals:
  - Innovation / **Business Model** / Market Opportunity (Vega Vista vs Grandis)
  - Intellectual property (SOFER vs Grandis vs In Silicio)
  - The team (SOFER vs In Silicio)
  - Innovation ecosystem : Silicon Valley vs Europe
  - “Big players” : customers / partners / share holders ? (Quinta / Grandis - EDA)
  - Time to market / early revenues / burning rate (Vega Vista vs In Silicio)
  - Funding / VCs or not VCs ?
  - Exit strategy
- The personal equation
  - Optimal timing : professional vs personal
  - Rewards and toll