

Activities of the "Final Event" in Mainz - 27th June 2024

12:00



**Part 1 for
Program
Participants**

Teams present their prepared pitch decks to investment committee, get practical experience and receive feedback

Networking of program participants across three locations

16:00

16:00



Public part 2
including
guest groups

Building stakeholder **ecosystem networks** for the entrepreneurship cooperation program within the field of biomedicine and gene and cell therapies. Networking for all participants

Invited are

- representatives from the **business** and **investor** community with focus on biotech
- **politicians** and **journalists** engaged in healthcare
- **scientists** in gene & cell therapies.
- **startups** & **mentors** in biomedicine / gene and cell therapies
- **guests** from future roll out locations

19:30

Location

Frankfurter Hof Mainz
Augustinerstr. 55
55116 Mainz



GeneNovate: Empowering Innovators and Entrepreneurs in Gene and Cell Therapies

Jan Workshop 1

- Introduction to Entrepreneurship
- Changing the Healthcare Industry
- Creating & presenting pitch decks

Feb Workshop 2

- Value propositions & Business Model Canvas
- IP-Protection & Management (operational & strategic)

Mar Workshop 3

- Analyze your market
- Create your business model
- Build your business case

Apr Workshop 4

- Regulation
- Develop your product/solution
- Go-to-Market: Understand & win customers

May Workshop 5

- Legal foundations for start ups
- Team management
- Project management
- Establish & manage partnerships

Jun Workshop 6

- Financing & funding
- Investor discussions & negotiations
- Exit options & strategic value

Final Event
27 Jun 2024



Pitch presentations & awards for teams



Networking with stakeholders

A joint initiative by

Berlin



Mainz



Munich



Klinikum rechts der Isar
Technische Universität München